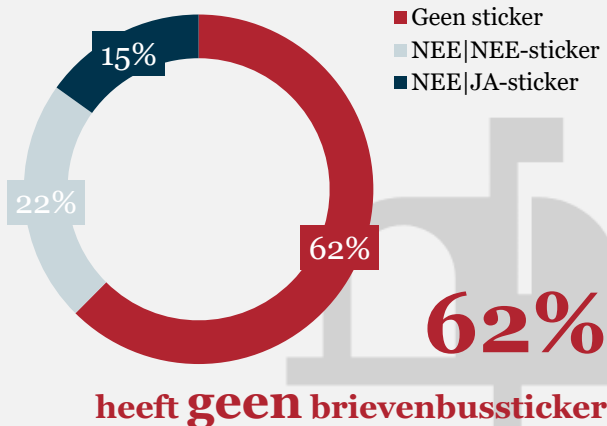


Onderzoek brievenbusreclame

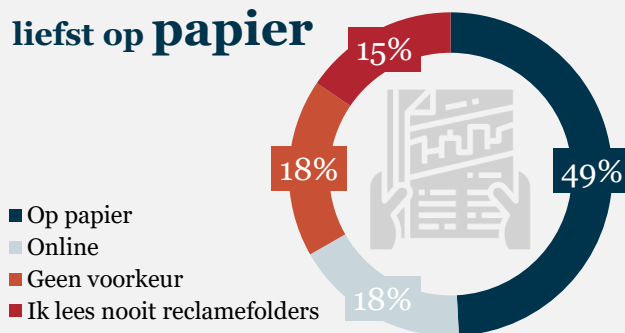
1.946 inwoners gaven hun mening over manieren om afval van papieren reclamefolders te verminderen

BRIEVENBUSSTICKER



VOORKEUR

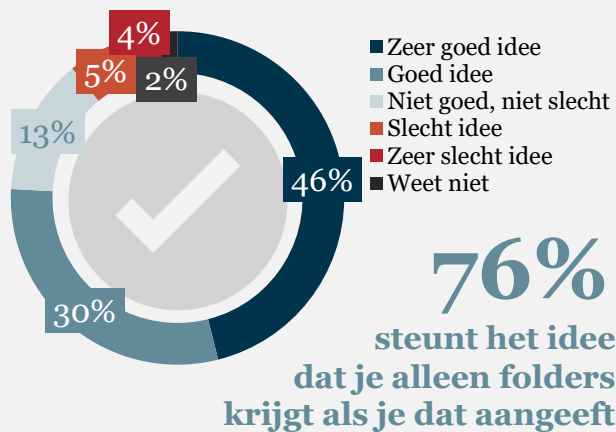
49% leest folders
liefst op papier



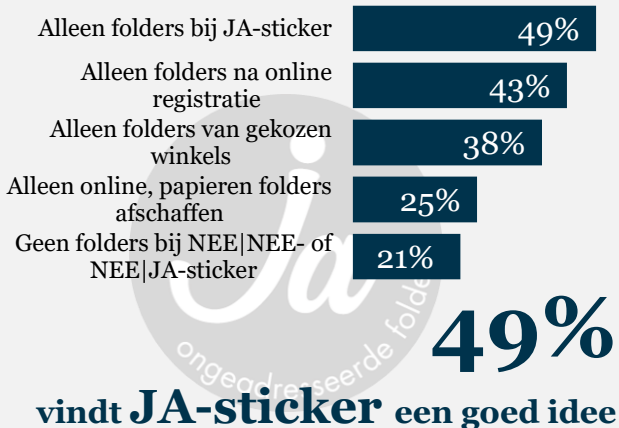
BEWAARGEDRAG



OPT-IN SYSTEEM



MINDER FOLDERAFVAL



MENING JONGEREN

